
5 YEAR WARRANTY
7301 NBO
CUPRA
BORN
EXPLORE
CONFIGURE



THE NEW CUPRA BORN

100% ELECTRIC. THE IMPULSE OF A NEW GENERATION.

EXCELLENT PERFORMANCE, EXTREMELY SUSTAINABLE, AND INCREDIBLY INNOVATIVE, WELCOME TO THE FIRST-EVER ALL-ELECTRIC CUPRA.

FIND A RETAILER **TEST DRIVE** **FINANCE OFFERS**

This Produce Guide is Interactive & Clickable



SELECT YOUR VERSION

				Battery Size kWh	CO2 WLTP	Fuel Economy WLTP	Range km (WLTP Combined)	VRT Rate	Annual Road Tax	RRP excluding Grants	RRP including Grants	ROTR*
URBAN	K1GCDJ	New Born Urban 190hp	V1	58 kWh	0	14.2 kWh/100km	483	7.00%	€120	€42,760	€36,565	€37,845
	K1GCDJ	New Born Urban 190hp	V2	58 kWh	0	14.2 kWh/100km	483	7.00%	€120	€43,845	€37,585	€38,865
ENDURANCE	K1GCCH	New Born Endurance 231hp	V1	79 kWh	0	14.4 kWh/100km	626	7.00%	€120	€47,260	€40,785	€42,065
	K1GCCH	New Born Endurance 231hp	V2	79 kWh	0	14.4 kWh/100km	626	7.00%	€120	€48,345	€41,800	€43,080
VZ	K1GD8H	New Born VZ 326hp	VZ	79 kWh	0	14.1 kWh/100km	629	7.00%	€120	€52,085	€50,525	€51,805

Optional extras and Irish standard equipment may have an effect on the electrical consumption & Range figures. They are official figures obtained from tests under standardised EU test conditions. Information valid as of: 01.09.2026. Subject to change.

*ROTR: Recommended on the road price is RRP including available governemnt grants and incentives and delivery charges of €1,280 as recommended by CUPRA Ireland. For more details see www.cupraofficial.ie. Please note every effort has been made to ensure the contents of this publication (including RRP, electrical consumption and technical information) were accurate and up-to-date at the time of publishing 01.09.2026.
CUPRA Ireland reserves the right to change specification, prices and withdraw products from sale without notice. Any such alternations will be notified to CUPRA Retailers at the earliest opportunity. Please consult your local CUPRA retailer for the latest product information.

GRANTS & INCENTIVES

GRANTS

VRT Rebate	VRT relief is available for battery electric vehicles. The VRT relief for Battery Electric vehicles is tapered by 50% for every €1 for vehicles with OMSP over €40,000, so that no amount of relief is available for BEVs with an OMSP value of over €50,000
SEAI Grant	From 1st July 2023 €3,500 available off the RRP for private use.
Home Charger Installation Grant	€300 rebate following installation and signoff by SafeElectric registered installer.

INCENTIVES

Accelerated Capital Allowance	Allows companies to deduct the full cost of such equipment from their taxable profits in the same year of purchase. Note: It is subject to the same rules as the standard plant & machinery wear and tear allowance.
0% Benefit in Kind (BIK)	Battery Electric Vehicles used as company cars are exempt from BIK until the end of 2025. However, this is being tapered off from 2023. Note: It its important to get advice from your accountant or tax adviser to ensure that you are eligible in advance
Free/ Reduced Parking	Some local authorities allow for free parking when charging.

COLOUR

METALLIC

TIMANFAYA GREY V1 V2 VZ



MIDNIGHT BLACK V1 V2 VZ



COMPLIMENTARY

GLACIAL WHITE **V1 V2 VZ**



PREMIUM METALLIC

DARK FOREST V1 V2 VZ



VAPOR GREY V1 V2 VZ



AURORA BLUE V1 V2 VZ



Standard ■
Optional ■

WHEELS



V1 V2

STORM
19" SPORT BLACK / SILVER



V2

COPPER STORM
19" MACHINED SPORT COPPER/BLACK



V2 VZ

TORNADO
20" MACHINED FORGED BLACK



V2 VZ

FIRESTORM
20" AERO BLACK / SILVER



V2 VZ

FIRESTORM COPPER
20" AERO BLACK / COPPER



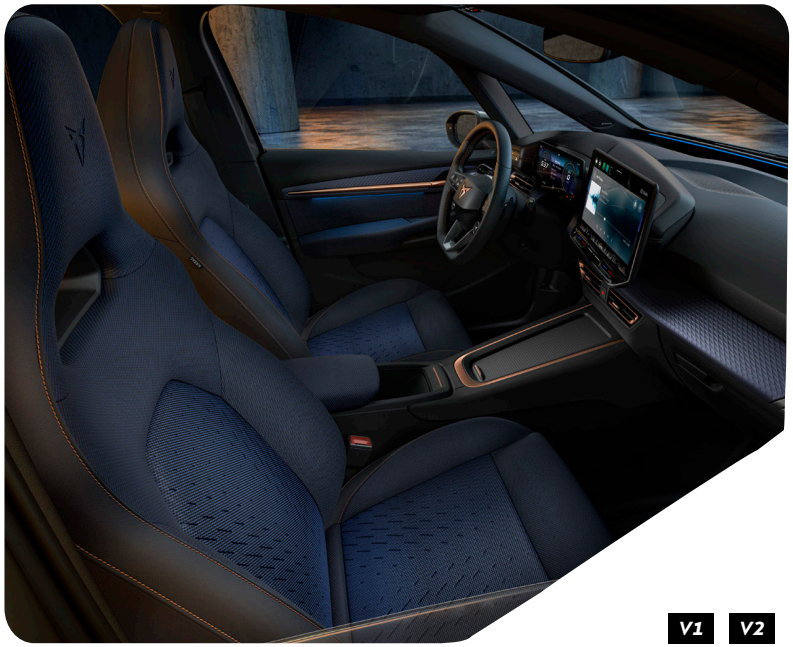
V2 VZ

SOLARSTORM
20" MACHINED SPORT COPPER/BLACK

Standard ■
Optional ■

INTERIORS

SEQUAL CLOTH BUCKET - GM



V1 V2

ENCELADUS GREY CUP BUCKET SEATS - FS



VZ

DINAMIC DARK SPARK BUCKET SEATS - EZ



V2

ENCELADUS GREY BUCKET SEATS - FS + N5N



V2 VZ

Standard
Optional



Model shown is fitted with optional 19" STORM Machined Alloy Wheels in Copper

NEW BORN V1

Model	RRP (incl Grants)
Born Urban 59kWh 190hp	€36,565
Born Endurance 79kWh 231hp	€40,785

STANDARD EQUIPMENT

EXTERIOR

- 19" "STORM" Machined Alloy Wheels in Black
- Front and Rear Power Windows
- Full LED Headlamps with Adverse Weather Function
- LED Rear Edge to Edge Light
- Welcome Light in Exterior Mirrors
- Exterior Mirror Housings Painted in Grey, Power Folding , Heated

INTERIOR

- CUPRA Heated Steering Wheel (79kWh with Satellites)
- Aluminium pedals
- CUPRA Drive Profile
- Interior Multicolour Ambient Light
- SEQUAL Yarn Cloth Seats
- Manual Height Adjustment Front Seats
- Breakaway Auto Dimming Rear View Mirror
- 1-Zone Climate Control
- Wireless Android Auto & Apple CarPlay

SAFETY

- Tyre Pressure Monitoring System
- i-Size and 2 top tether child seat anchors in rear seats and passenger seat
- 3-point safety belts for front and rear seats, with visual and acoustic reminders
- Pedestrian & Cyclist Protection
- Emergency Call (eCall)
- Speed Assist
- Advanced Drowsiness Assist
- Light and Rain Sensor
- Emergency Steering Support w/ Turn Assist
- Rear Traffic Alert
- Anti-Theft Alarm
- Cross Traffic Assist
- Lane Assist & Side Assist
- Exit Warning

TECHNOLOGY

- 12.9" Touchscreen Android Infotainment System w/ Voice Control & Illuminated Sliders.
- 10.25" Digital Cockpit
- Keyless Go
- Car2x
- 4 x USB-C sockets (2 in front 90w & 2 in rear 45w)
- DAB Radio
- Front & Rear Parking Sensors
- Acoustic Windshield
- Drive System with Regenerative Braking
- CUPRA CONNECT
- Adaptive Cruise Control
- Traffic Sign Recognition

Images are shown for representative purposes only and may contain optional extras.



Model shown is fitted with optional 20" FIRESTORM Machined Alloy Wheels in Copper / Black



TECHNOLOGY

- *Rear-View Camera*
- *2-Zone Climate Control*
- *Digital Key*
- *Keyless Advanced*
- *Vehicle to Load V2L*
- *Vehicle to Home V2H (79kWh Only)*

SAFETY

- *Precrash Assist*
- *Front Light Assist*

EXTERIOR

- *Illuminated Exterior Door Handles*
- *Rear Tinted Windows*

INTERIOR

- *Front Heated Seats*
- *Wireless Phone Charger*

STANDARD EQUIPMENT

NEW BORN V2
(in addition to Born V1)

Model	*RRP (incl Grants)*
Born Urban 58kWh 190hp	*€37,585*
Born Endurance 79kWh 231hp	*€41,800*

Images are shown for representative purposes only and may contain optional extras.



Model shown is fitted with optional 20" FIRESTORM Machined Alloy Wheels in Copper / Black

STANDARD EQUIPMENT

NEW BORN VZ (in addition to Born V2)

Model	*RRP (incl Grants)*
Born VZ 79kWh 326hp	*€50,525*

EXTERIOR

- *20" "FIRESTORM" Machined Black / Silver Alloys*
- *Rear "VZ" Logo in Sulphur Green*
- *Rear Illuminated Rear Logo*
- *Full Matrix LED Headlights w/ Cermony*

INTERIOR

- *Enceladus Grey Cup Bucket Seats*
- *Electrically Adjustable Front Seats (w/ memory)*
- *Interior Ambient Smartlight*
- *Power Adjustable Lumbar Support*
- *Dynamic Chassis Control*
- *CUPRA Steering Wheel with Satellites (Heated w/Paddles)*
- *Rear Center Armrest*

PERFORMANCE

- *Power : 326hp*
- *Torque : 545 Nm*
- *0-100km/h: 5.6s*
- *Range : up to 595 Km*
- *Top Speed : 200 km/h*
- *Charging : up to 185kW DC Fast Charging*

Images are shown for representative purposes only and may contain optional extras.

OPTIONAL EQUIPMENT

			BORN V1	BORN V2	BORN VZ	RRP
ALLOY WHEELS	STORM - 19 " Alloy wheels Machined in Sport Black/Copper	**R9A**	-	○	-	**€551**
	FIRESTORM - 20 " wheels Aero Black/Silver	**R0B**	- -	○ -	- ●	**€1262** **STD**
	FIRESTORM - 20 " wheels Aero Black / Copper	**R0F** **R0E***	- -	○ -	- ○	**€1549** **€1262**
	SOLARSTORM - 20 " wheels Aero Black / Copper	**R0G*** **R0H**	- -	- ○	○ -	**€1110** **€1413**
	TORNADO - 20 " wheels Aero Black Forged in Black	**R0J** **R0I***	- -	○ -	- ○	**€1626** **€1549**

			BORN V1	BORN V2	BORN VZ	RRP
INTERIOR	SEQUAL Cloth Bucket Seats	**GM**	●	●	-	**No Cost**
	Dynamic Design - Graphite Spark (Electric, Heated, Massaging, w/Memory for Driver)	**EZ + PS3**	-	○	-	**€1,623**
	Dynamic Design - Enceladus (Electric, Heated, Massaging, w/Memory for Driver)	**FS + PS4**	- -	○ -	- ○	**€1,623** **No Cost**
	Enceladus Grey Cup Bucket Seats (Electric, Heated w/Memory)	**FS**	-	-	●	**No Cost**

			BORN V1	BORN V2	BORN VZ	RRP
PAINT FINISHES	Complimentary Paint	**K**	●	●	●	**No Cost**
	Metallic Paint * Endurance V2 Only	**M**	○ -	○ *	○ -	**€858** **€355**
	Premium Metallic Paint * Endurance V2 Only	**C**	○ -	○ *	○ -	**€1090** **€355**

● Standard ○ Optional * Model Specific - Not Available

Adding optional extras to vehicles can have an impact on the electric range & consumption of the vehicle. Please discuss the addition of options and their impact with your CUPRA Master within our CUPRA Network. Information & pricing subject to change without notice. * Alloys are fitted with performance tyres.

OPTIONAL EQUIPMENT

			BORN V1	BORN V2	BORN VZ	RRP
SPECIAL ITEMS	Intelligent Drive Pack -Top View Camera -Augmened Reality HUD (AR HUD) -Intelligent Park Assist -Remote Park Assist -Travel Assist 3.0	**PF1**	-	○	○	**€1721**
	Pure Performance -CUPRA Full Matrix LED Headlights	**PP2**	-	•	•	**€746**
	Winter Pack Performance -Heat Pump	**PW1**	-	○	○	**€1239**
	Immersive by Sennheiser	**PA1**	- -	○ -	- ○	**€745** **€660**
	Panoramic Sunroof	**PTC**	-	○	○	**€1,136**

• Standard ○ Optional - Not Available

*Adding optional extras to vehicles can have an impact on the battery range of the vehicle. Please discuss the addition of options and their impact with your CUPRA Master within our CUPRA Network. Information & pricing subject to change without notice.

CUPRA CONNECT

FORGET WHERE YOU'VE PARKED?

Simply open the My CUPRA app and you will be able to easily locate your vehicle in cities or large parking areas.

The GPS coordinates will give you the exact address and you are then able to navigate to it through the easy to use map.

IS MY CAR SECURE?

For those moments when you're unsure if you've locked your car.

Through the My CUPRA app, authorised users can see and control the lock status of the doors and boot.

DETERMINE YOUR IDEAL TEMPERATURE

On those cold winter mornings, you'll no longer need to sit in your car while you wait for it to warm up and defrost.

With its remote temperature control, you can program the perfect temperature you want when sitting at the wheel, defrosting the windows in the process*.

WHEN IS MY SERVICE DUE?

You have enough things in your head to have to remember your next car service.

Activate automatic service scheduling and your chosen authorised service partner will contact you as soon as your vehicle detects the need of a service (inspection or relevant warning light).

CUPRA CONNECT

CUPRA CONNECT enables access to multiple features and benefits including:

VEHICLE STATUS

- Driving Data
- Vehicle Health Data

COMFORT

- Parking Position
- Personalisation

REMOTE & CONTROL

- Anti-Theft Alert
- Remote Lock & Unlock
- Remote Auxiliary heater

SAFE & SECURE

- Service scheduling
- Customer care
- Breakdown call

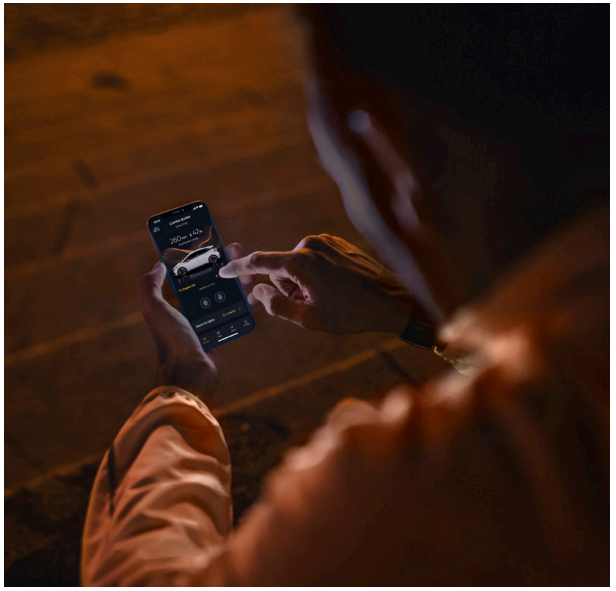
NAVIGATION**

- Online POI search
- Online destination import
- Online route impact
- Online maps update
- Online traffic information
- Local hazard Information
- Online route calculation

DOWNLOAD CUPRA APP

APPLE APPSTORE

GOOGLE PLAYSTORE





*Feature only available on e-HYBRID and fully electric models. **Only available if Navigation option is fitted.

WARRANTIES

FIVE-YEAR MANUFACTURER WARRANTY

All new CUPRA's registered on or after 01/01/2026 in Ireland, come with a five year/100,000 kilometer warranty, which protects your car against the failure of most mechanical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage, plus a further three years up to a maximum of 100,000 kilometer (whichever is soonest).

THREE-YEAR PAINT WARRANTY

The paintwork of all models featured in this product guide are covered against manufacturing defects for a period of three years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details

12-YEAR BODY PROTECTION WARRANTY

The internal body sections and panels of the models featured in this product guide are covered against corrosion originating from internal cavities for 12 years. Naturally, the vehicle must be cared for in compliance with the operating instructions which will be found in your vehicle handbook. Please consult your authorised CUPRA Retailer or repairer for full warranty details.

CUPRA ROADSIDE ASSISTANCE (INCLUDING EUROPEN COVER)

Any new CUPRA purchased and registered in the Ireland from an authorised CUPRA Retailer, is covered free by CUPRA Assistance (including European cover) for roadside repairs or recovery to an authorised repairer for the duration of the vehicles warranty. Terms and conditions apply.



BATTERY WARRANTY*

The high voltage batteries and named components for battery electric vehicles (BEV) are warranted against all defects in materials and workmanship for eight years or up to 160,000 kilometers.

A gradual reduction in battery energy content over time is a normal feature of high voltage battery and does not constitute a warrantable defect. For BEV'S, the battery energy content degradation warranty lasts for eight years or up to 160,000 kilometers, whichever comes first. Where the battery energy content of the high voltage battery is measured by a CUPRA authorised repairer and is found to be less than 70% during the warranty period, then it will be repaired or replaced under warranty subject to conditions. For full details, please go to the CUPRA Ireland website
whichever comes first.

CUPRA PARTS WARRANTY

CUPRA parts and accessories supplied after new vehicle delivery are covered by our 24 months parts warranty

*Only available on e-HYBRID and fully electric models.

CUPRA CARE



The CUPRA Born has a 5 year (100,000km)* manufacturer's warranty and an 8 year (160,000km) battery warranty as standard. For further peace of mind, an optional CUPRA Care pack is available which takes care of the maintenance of your Born allowing you to enjoy the drive.

For just €19.99 per month, the Born Care Pack Includes:

- Brake Fluid Change
- Pollen Filter Replacement
- 1 set of Front Brake Pads
- 1 set of Front & Rear Wiper Blades
- 2 Tyres



CONTACT YOUR PREFERRED CUPRA RETAILER SHOULD YOU WISH TO PURCHASE A CARE PACK

*CUPRA 5 Year Warranty is applicable for all cars registered from 01.01.2026

TECHNICAL SPECIFICATIONS - Urban, Endurance & VZ

(K1GCDJ, K1GCCH & K1GD8H)

	Model	Born Urban 58kWh 190hp (K1GCDJ*)	Born Endurance 79kWh 231hp (K1GCCH*)	Born VZ 326hp (K1GD8H*)
MOTOR	Motor Type	Permanent Magnet Synchronous Electric Motor		
	Maximum power (kW (HP)/rpm)	140 (190)/5300-7000	170 (231)/5300-7000	240(326)/5300-7000
	Maximum torque (Nm/rpm)	350/0-5000		545/0-5000
PERFORMANCE	Maximum speed [km/h]	160		200
	Acceleration 0-100 km/h (s)	8.0	7.0	5.6
TRANSMISSION	Gearbox type	Single Speed (EQ314-1P)		Single Speed (EQ550-1P)
	Transmission of drive	Rear Wheel Drive		

CONSUMPTION	Electric Consumption	14.62-16.7	14.4-16.8	14.1-16.2
	Range (km)	484-413	627-538	631-552
	CO2 Emissions [g/km]	0		

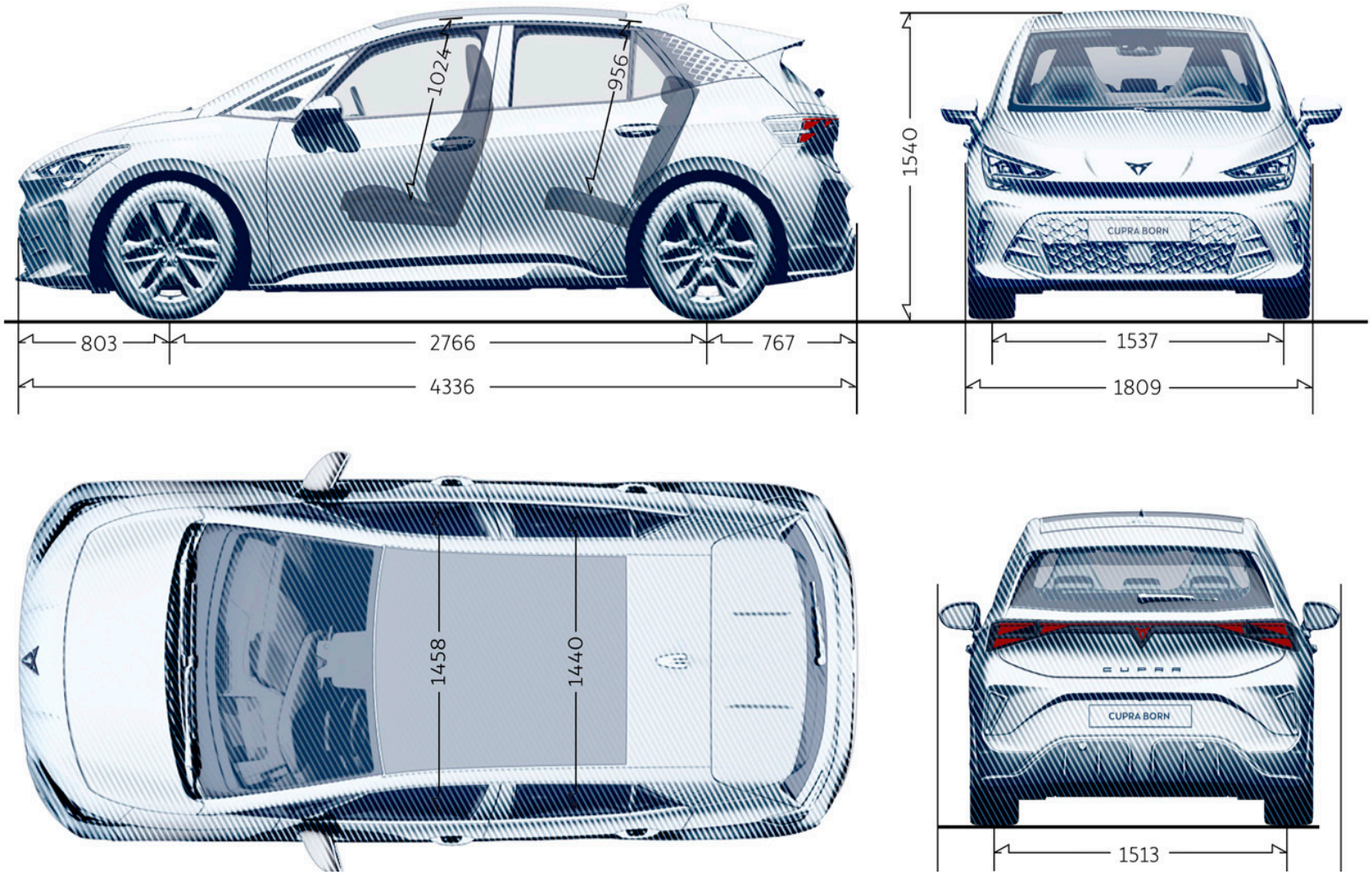
ELECTRIC SYSTEM	Battery Capacity [kWh]	58 kWh	79kWh	79 kWh
	Battery Type	LFP Battery	NMC Battery	
	Battery Voltage	240-305	240-408	
	Charging Time (AC 11kW) 0-100% SoC	6 hrs 30 mins	8 hrs 30 mins	
	Charging Time (DC 105kW) 10-80% SoC	26 mins	-	-
	Charging Time (DC 183kW) 10-80% SoC	-	29 mins	

WEIGHTS & DIMENSIONS	Length / Width / Height [mm]	4336/1809/1543		
	Wheelbase [mm]	2766		
	Front & rear track [mm]	1538/1517		
	Boot capacity [l]	385		
	Max allowable weight [kg]	2360	2420	2430
	Max towing weight (unbraked) [kg]	-	-	-
	Max towing weight (braked - 12%) [kg]	-	-	-

The values mentioned are the result of the type approval of the selected model, in accordance with Regulation CE 2018/858. The available power (kW) & acceleration of the model depends on the state of charge of the battery and its temperature. The accurate range for your vehicle will vary according to a number of different factors which include the route, weather conditions, vehicle load (occupants + luggage), battery age and condition, optional equipment (alloys, tyres, etc.), the use of peripheral energy consumption systems such as heating, air conditioning & heated seats, as well as your driving style. The indicated range has been calculated in compliance with the WLTP regulation which sets out standard test conditions applicable to all car manufacturers. This ensures that the values calculated in accordance with this regulation are comparable for all vehicles.

TECHNICAL SPECIFICATIONS

Dimensional Drawing





EXPLORE **FIND A RETAILER** **TEST DRIVE** **FINANCE OFFERS** **CONFIGURE**

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